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To Whom It May Concern:

Like all colleges and universities throughout the United States, Oakland City University is constantly involved in “fund-raising” as an avenue to provide educational, spiritual, extra-curricular, and social opportunities for our students.

Most major universities have several hired athletic fund-raisers who raise millions of dollars for the operating expenses for the department of athletics; however, here at Oakland City University, our resources do not allow us such a luxury, and our student/athletes become very much involved with department fund-raising.

Which brings the point of this letter...

The department of athletics will be holding its annual “Athletic Auction” this fall on September 24<sup>th</sup>, 2016. The proceeds will be used for various projects within the athletic department. Each sport’s needs will be met according to the money that is raised.

Each of our student/athletes here at Oakland City University has been asked to acquire (6) items to be sold at our “Athletic Auction”, and each athletic department staff member is responsible for acquiring a “minimum” 20 items. We have asked that each item have a minimum value of \$25.00.

Our fund-raising projects are the “lifeblood” of our athletic department here at Oakland City University, and those projects, which included the “athletic auction”, last year raised over \$100,000.00, a figure we must exceed in 2016-2017 if we are to continue to provide the best possible opportunities for our student/athletes.

All gifts are tax deductible and you will receive a gift credit letter from our development office.

Thank you in advance for your consideration of the above request...

Sincerely yours,



Mike Sandifar  
Director of Athletics